

Membership Action Plan

1. **Attend a New Members Breakfast – an opportunity to meet with fellow new members and personally pitch your business.**
2. **Join the conversation on social media - be part of the Cork Chamber LinkedIn Group, follow Cork Chamber on Twitter & the Chamber LinkedIn Business Page.**
3. **Mix and Mingle - be proactive at events, use the attendance list to target new business contacts and potential clients.**
4. **Check out www.corkchamber.ie – bookmark the website Members Area.**
5. **Run a “Member to Member” offer for fellow members.**
6. **Smile – Be in the picture, you never know where it might appear.**
7. **Use the Chamberlink magazine to promote your good news - announce any major product launches, awards, anniversaries, new contracts, appointments etc.**
8. **Sign up for a soapbox – an opportunity to pitch your business to a room full of potential clients.**
9. **Advertise your business in the Chamberlink magazine – with a readership of over 5000 business people, it’s a perfectly targeted sales tool for B2B communications.**
10. **Upskill and Train - avail of the highly subsidised training courses run by Cork Chamber Business School funded by Skillnets limited.**
11. **Make your voice heard - check out the Policy section of the Cork Chamber website and complete the economic survey or current poll giving us a stronger voice to highlight your issues.**
12. **Refer a member - recommend a friend or colleague to join the Chamber - expand and strengthen our existing membership.**
13. **Looking to grow internationally? Engage with our Enterprise Europe Network who have over 600 connections worldwide.**

Recommended: Tick at least 8 of these steps to maximise the benefits of membership