

CHAMBERLINK

YOUR PARTNER FOR REACHING THE RIGHT PEOPLE

BUILD YOUR PROFILE

€800

We all know the mantra 'people do business with people' - in this **half page feature** you have the opportunity to showcase the personality behind your brand. The format is a short questionnaire and content is entirely up to you, to ensure you convey the best possible message for your product offering and service, to a highly influential audience.



GET RECOGNISED

€2000

An impactful **double page spread** gives business leaders and experts the chance to showcase who they are and what they do. Run a profile of your premises or do an interview with your leader - we will work with you to get the best content. A follow-up **half page advert** will feature in the next edition of Chamberlink. This package provides a perfect platform to increase your presence amongst the business community in the region.



MEET THE EXPERT

€2900

This premium package ensures your brand is consistently placed in the biggest business magazine in the region and as such in the minds of decision makers. The **package runs over 3 editions** giving you an opportunity to showcase different products or service offerings. The opening feature consists of an enhanced listing within the contents and a double page spread in the magazine which can be used for editorial to share your expertise and success. The 2 subsequent editions of the magazine will feature full page adverts with content at your discretion.



SOMETHING DIFFERENT

We work with you to make sure you get the best possible results from your advertising efforts by offering innovative solutions. **Bespoke advertising packages** can be created for your communications objectives, including Spotlight features and Social Media reach.

Contact Deborah on 021 4530149 to discuss further.



CHAMBERLINK

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Hard copy readership of

7500

Business People



Shared across multiple social media platforms with combined reach of 14,300 followers

Digital version available on our website with 10k monthly visitors



Business leaders receive a personally addressed copy

ADVERTISING RATES*

** All prices are exclusive of VAT.*

Inside Front Cover	297mm x 210mm + 3mm bleed	€1000
Inside Back Cover	297mm x 210mm + 3mm bleed	€1000
Full Page	297mm x 210mm + 3mm bleed	€800
Half Page landscape	210mm x 148.5mm + 3mm bleed	€600
Inserts	max size A4 & max weight 25grms (postage weight)	€1000

TECHNICAL SPECIFICATIONS

- All images must be high resolution 300 dpi jpeg (minimum)
- All logos should be supplied as high resolution jpeg, psd or eps format
- Colour adverts must be in CMYK
- All adverts must be supplied artwork ready (with 3mm bleed) as per the specifications and artwork is subject to approval by the editor *
- For artwork over 10MB, please send via wetransfer.com to deborah@corkchamber.ie

**Clients must provide artwork to the correct specification for the advert booked. We cannot alter client artwork.*

Key Contacts:

Advertising / Special Features - Deborah Barrett T: 021-4530149 E: Deborah@corkchamber.ie

Design & Production - Imelda Mulcahy T: 021-4530130 E: Imelda@corkchamber.ie