



## Make Your Business Age friendly-and Watch it Grow!

It's easy to make your business age friendly. Most age friendly practices are low or zero cost and can mean a big difference in your bottom line.

Simple changes such as making your business easier to find, enter, move around and make purchases in are good for your customers and better for your business.

By advertising yourself as an age friendly business, you are letting older people know that you value their custom and you are committed to serving them. Join the Age Friendly Business community today and learn how to attract and retain this powerful customer base.

The Cork Age Friendly Office and the Cork County Council's Local Enterprise Offices invite you to come to a Business Training session (free of charge) in the following Age Friendly Towns;

Cobh	16 <sup>th</sup> October 2018	7am – 9am	Commodore Hotel	Breakfast Provided
Mitchelstown	24 <sup>th</sup> October 2018	7.30pm – 9.30pm	Firgrove Hotel	Dinner Provided
Bandon	7 <sup>th</sup> November 2018	7.30am – 9.30am	Munster Arms Hotel	Breakfast Provided
Kinsale	21 <sup>st</sup> November 2018	8am – 10am	Trident Hotel	Breakfast Provided

On completion of the Training session and implementation of age friendly practices you will get a charter, decal window sticker logo and be listed on the Age Friendly Businesses directory on the national and local websites [www.agefriendlyireland.ie](http://www.agefriendlyireland.ie). and [www.agefriendly.ie/cork](http://www.agefriendly.ie/cork)

### To book your place for;

**Cobh**- online booking [www.localenterprise.ie/southcork](http://www.localenterprise.ie/southcork) or telephone 021-4285200

**Mitchelstown**- online booking [www.localenterprise.ie/corknorthandwest](http://www.localenterprise.ie/corknorthandwest) or telephone 022-43235

**Bandon**- online booking [www.localenterprise.ie/corknorthandwest](http://www.localenterprise.ie/corknorthandwest) or telephone 023-8834700

**Kinsale**- online booking [www.localenterprise.ie/corknorthandwest](http://www.localenterprise.ie/corknorthandwest) or telephone 023-8834700

**Businesses are invited to have 2 persons max attending and there are 50 places available in each training session per town.**

Age Friendly  
practices improve  
the experience  
for all your  
Customers



We Aim To Be...  
Age Friendly

Age Friendly is  
people  
friendly.  
Everyone  
profits.



To find out more about the Cork Age Friendly programme please visit

[www.agefriendly.ie/cork](http://www.agefriendly.ie/cork)

Oifig Fiontair Áitiúil   
Local Enterprise Office



Ireland's European Structural and  
Investment Funds Programme  
2014-2020  
Co-funded by the Irish Government  
and the European Union



European Union  
European Regional  
Development Fund

